cmaj GROUP

PUBLICATIONS

Digital Specifications for Career/Classified Advertising

File formats accepted
Adobe Acrobat PDF
Microsoft Word
Adobe Illustrator CC (OS X)
Adobe Photoshop CC (OS X)

Fonts **MUST** be embedded, or postscript screen and printer fonts, or converted to outlines

Source files **MUST** be included for all images

Image formats accepted - Minimum resolution 300 DPI
PDF 300 dpi
JPEG, EPS, TIFF, GIF 300 dpi (images only, no text)

Images must be grayscale or CMYK (**no RGB or PMS spot colour**)

Media
Email attachment to: advertising@cma.ca

Contact information
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Tel 800 663-7336 or 613 731-8610 x8475/8460
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