

Have North Americans taken "fat phobia" too far?

The Metropolitan Life Insurance Company played an important role in the 1950s when it convinced many health professionals that obesity causes heart disease and that overweight people could be cured, US historian Roberta Seid said during a recent Toronto conference on obesity.

The company is probably best known for its table of ideal weights. By 1959, the "desirable" weights for women were considerably lower than the comparable figures for 1942 — 53 to 59 kg (116 to 130 lb) for a 165-cm (5 ft 5 in) woman, compared with 58 to 61 kg (127 to 135 lb) 17 years earlier.

But the company's assertions about the link between weight and health were not backed up by evidence, she said. "I was astonished at how the Metropolitan Life Insurance Company had fabricated data.... [The majority of] studies since the 1950s have shown that weight is relevant to health only at the extreme ends," Seid said at the conference, whose sponsors included the University of Toronto Department of Psychiatry and the National Eating Disorder Information Centre.

In 1983 the company revised its "desirable" weight upward by 11 lb from the 1959 standard, but Seid said "fat phobia" had become so engrained in American society by then that the changes were dismissed.

Slimness came into fashion around 1900, but the "religion" that built up around thinness really took hold in the 1950s as the "ideal" female form became slimmer and slim-

mer. For example, while the winner of the 1922 Miss America Pageant weighed 64 kg (140 lb) and was 170 cm (5 ft 7 in) tall, the average weight of pageant winners during the 1980s was only 53 kg (117 lb), even though the average height was now 173 cm (5 ft 8 in).

Seid attributed the new fat-is-bad fervour to both the fashion industry, which idealized a slender body just as postwar affluence allowed more women to follow fashion, and to the health professions, which accepted the idea that obesity is the most important health problem. "There seemed to be a fear that America was getting soft both physically and morally," she said.

Today, warned Seid, the underlying principles of fat phobia have caused many people to become obsessed by weight loss. Seid said incorrect assumptions surrounding people's weight include a belief that there is an ideal weight for every height, that body weight and fat distribution is absolutely controllable, and that people can function well on minimal calories. In our weight-conscious society, many have concluded that if people eat "with an unbridled appetite there is something wrong with them or with food, that food itself is addictive."

Seid noted that the obsession may be at its worst in the US, with its unique strain of perfectionism and self-improvement. In France, by comparison, appetite is not suspect and weight is not associated with "character, dignity or one's psychic state." — © *Ann Silversides*, Toronto

Pickets descend on CMA during May protest



Approximately 200 pro-life protesters marched on CMA House in Ottawa May 13 as part of a day of protest against abortion laws the organizers consider too liberal. The pickets called on the CMA to "Put the Hippocratic ethic back in medicine." Police maintained a visible presence during the demonstration, but there was no violence. The protesters also lobbied members of Parliament during the day of protest.

Testing cardiac output

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lows researchers to see children's cardiac output and myocardial function as they semi-recline on an exercise bicycle. Over a 12-minute period, they progress from 25% to 90% of their exercise capacity. Dr. Jim Potts, an exercise physiologist and project coinvestigator, says that an interesting preliminary finding is that the children's total heart output is dependent on increasing their heart rate rather than on stroke volume, which falls off as they increase the intensity of exercise.

Recently, the researchers added children with cancer — primarily leukemia — to the study, and they will soon be joined by children with solid tumours. These children start the exercise program from 3 to 12 months after finishing their chemotherapy. The activities are slightly modified to accommodate the compromised cardiac function resulting from treatment.

The project has been funded by the Heart and Stroke Foundation of BC and the Children's Hospital Foundation until the end of 1999, but the researchers hope to find funding to extend the program for a further year. — © *Heather Kent*, Vancouver