

## Appropriate, quality imaging tests through linkage of payment to guidelines, accreditation and training

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### Competing interests:

Barry Rubin is the Chair of the Expert Panel on Appropriate Utilization of Diagnostic and Imaging Studies, Ontario. Rob Beanlands is a member of the expert panel; he has received consultant fees and grants from GE Healthcare and Lantheus Medical Imaging, and consultant fees from Jubilant DRAXImage. Bernita Drenth provided operational support for the expert panel. Barry Rubin and Bernita Drenth have received consultant fees from the Ontario Ministry of Health and Long-Term Care.

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The volume of imaging tests has risen more rapidly than most other drivers of health care costs, with the number of magnetic resonance imaging (MRI) and computed tomography (CT) tests increasing threefold between 1995 and 2010.<sup>1,2</sup> It is estimated that 10%–30% of imaging tests are done for inappropriate indications; the numbers vary by jurisdiction, modality and referring group.<sup>3</sup> Inappropriate imaging tests increase costs and wait times and result in unnecessary radiation exposure during CT scans. Conversely, failing to do imaging tests for appropriate indications may lead to underuse and missed diagnosis, with deleterious clinical consequences.

In many jurisdictions, all that is needed for physicians to perform and be compensated for the majority of imaging studies is licensure as a medical doctor and the equipment necessary to do the test. There are few requirements that imaging studies be done for approved indications, or that physicians billing for diagnostic tests have the training or expertise necessary to perform a safe, accurate diagnostic examination. Many laboratories perform imaging tests for approved indications, meet the accreditation standards and have technologists and physicians who are trained to provide quality care. However, not all imaging facilities meet these standards, and in many areas there is no requirement that they do so.

To develop a comprehensive approach for the use of imaging resources, the Ontario Ministry of Health and Long-Term Care formed the Expert Panel on Appropriate Utilization of Diag-

nostic and Imaging Studies in 2012. The panel includes physicians in academic and community practice, within urban and rural settings.<sup>4</sup> It concluded that appropriate use of imaging tests would be optimized if the use of accepted indications for imaging tests, based on guidelines developed by national or international specialty societies, was linked to payment for these tests. To ensure quality, the panel recommended that mandatory independent accreditation of imaging facilities and minimum training requirements for technologists and physicians performing and interpreting the imaging tests be linked to payment for these tests. These general recommendations and recommendations by the Cardiac Care Network of Ontario regarding the use of echocardiography<sup>5</sup> have been endorsed by the Government of Ontario and the Ontario Medical Association and await implementation. The panel also recommended that referral and reporting processes for imaging tests be standardized, that regional imaging capacity be planned and coordinated, and that data registries be established to evaluate quality, safety and system effectiveness.

Other strategies have been implemented to increase the appropriate use of imaging tests. The Royal College of Radiologists in the United Kingdom developed the iRefer program to guide physicians regarding the most appropriate investigations for various indications and to inform decisions about commissioning of imaging services.<sup>6</sup> Similarly, the guidelines for diagnostic imaging referral issued by the Canadian Association of Radiologists help physicians to choose the most appropriate tests.<sup>3</sup> However, there is no link between the use of the iRefer Program or the referral guidelines and payment to physicians for imaging services.

In the United States and in Canada, the Choosing Wisely campaigns ([www.choosingwisely.org](http://www.choosingwisely.org), [www.choosingwiselycanada.org](http://www.choosingwiselycanada.org)) encourage physicians, patients and other health care stakeholders to discuss tests and procedures, including imaging tests, that may not be medically indicated and may cause harm.<sup>7</sup> This is a positive step; however, the campaign's overall impact on

### KEY POINTS

- Ten to thirty percent of imaging tests are done for an inappropriate indication.
- There is no uniform requirement that imaging facilities be independently accredited for physicians to be paid for imaging tests.
- In most Canadian provinces, minimum training requirements for physicians conducting imaging tests do not have to be established for physicians to be paid for the service.
- Linking use of guidelines, mandatory accreditation of imaging facilities and minimum training requirements to payment for imaging tests should lead to more appropriate use and increased quality of imaging tests.

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the use of imaging tests will be limited, because specialty societies have targeted only a small number of imaging services and participation in the Choosing Wisely initiative is optional.<sup>8</sup> In addition, the campaign does not address other factors that are necessary to realize appropriate, quality imaging tests (e.g., the use of best practices when ordering and interpreting tests, and the assurance of provider competence and facility excellence).

In some instances, the physician ordering an imaging study is the owner of the imaging equipment used to conduct the test. A 2012 US Government Accountability Office report to Congress<sup>9</sup> noted that financial incentives for self-referring providers, an issue not addressed by the Choosing Wisely or iRefer initiatives, are likely a major factor driving the increase in imaging tests and recommended “payment reduction for self-referred advanced imaging services.” Seven Canadian provinces regulate self-referrals to independent health facilities, and four provinces regulate referrals to health facilities in which immediate family members have investments. The expert panel in Ontario noted that access to imaging studies could be impeded if a financial penalty was applied to imaging tests ordered appropriately by the physician conducting the test, particularly in smaller or more remote communities and in emergency departments. Requiring patients to go back to their primary care physician or other specialist to order an imaging study could delay access to care.

Linking mandatory use of guidelines, independent accreditation of imaging facilities and minimum training requirements for health care professionals who perform and interpret imaging tests to payment should promote appropriate use and increase the quality of imaging tests. Reducing the number of imaging tests for inappropriate indications will decrease wait times for tests ordered for appropriate indications and will improve the efficiency of health care systems. Linking the use of guidelines to payment for imaging tests would eliminate the need to impose financial penalties on self-referred services, as recommended by the US Government Accountability Office, and would respect the judgment of the physicians who order the imaging tests.

Establishing the human resources and infrastructure necessary to confirm adherence to guidelines when ordering imaging tests and to validate the accreditation and training status of laboratories and individuals performing these tests will be associated with new costs for some health care systems. However, we believe that

these costs will be substantially less than the savings that would be realized by eliminating payments for unnecessary imaging tests. Spending on diagnostic imaging in Canada now exceeds \$2.2 billion annually;<sup>10</sup> reducing the number of unnecessary imaging tests by 10% would save \$220 million per year. It seems unlikely that the cost of monitoring the use of guidelines and mandating accreditation and minimum training requirements would approach the cost of these potential savings.

Health care professionals should focus on ensuring that imaging tests are done for the right reasons, in a timely fashion, and in an appropriate and safe environment by properly trained providers. This strategy should lead to more appropriate use, increased quality of imaging tests and increased value for patients and health care systems.

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