Intervention	Odds ratio (95% CI)
Pharmacologic <sup>1</sup>	
NRT v. placebo	1.84 (1.71–1.99)
NRT patch v. placebo	1.91 (1.71–2.14)
NRT gum v. placebo	1.68 (1.51–1.88)
Combination NRT v. placebo	2.73 (2.07–3.65)
Combination NRT v. NRT patch	1.43 (1.08–1.91)
Combination NRT v. NRT gum	1.63 (1.21–2.20)
Bupropion v. placebo	1.82 (1.60–2.06)
Varenicline v. placebo	2.88 (2.40–3.47)
Varenicline v. NRT	1.57 (1.29–1.91)
Varenicline v. NRT patch	1.51 (1.22–1.87)
Varenicline v. NRT gum	1.72 (1.38–2.13)
Varenicline v. bupropion	1.59 (1.29–1.96)
Behavioural	
Individual counselling v. control* <sup>2</sup>	1.39 (1.24–1.57)
Group therapy v. self-help or less intensive interventions <sup>3</sup>	1.98 (1.60–2.46)
Combined pharmacologic and behavioural	
Pharmacotherapy plus behavioural treatment† v. control⁴	1.82 (1.66–2.00)
Note: CI = confidence interval, NRT = nicotine replacement ther *Control includes usual care, brief advice or less intensive behav †Behavioural treatment includes brief advice and counselling.	

**Appendix 1:** Odds ratios for effective pharmacologic and behavioural smoking cessation interventions (v. each other, placebo or control) in achieving long-term abstinence

## References

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- 4. Stead L, Lancaster T. Combined pharmacotherapy and behavioural interventions for smoking cessation [review]. *Cochrane Database Syst Rev* 2012;10:CD008286.